ABSTRACT

FADHIL DWIFATIH AGUNG. J3A216298. 2019. Process of Producing Photo Journalism for Social Media in MNC Trijaya 104,6 FM.
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MNC Trijaya 104.6 FM Jakarta is one of the radio In the MNC Networks. MNC Networks has 4 radio that have various audience segments. Photographers as a vital role in helping explain the contents of the news on social media so that readers can easily understand the contents of the news being read. A photojournalism is said to be feasible if the photo is informative, warm or actual, factual, authentic, the subject can not only be understood by the photographer himself, there are different points of view in the same subject, attractive, using good photography techniques, and not violating ethics journalism. Photographs of photographer results will be edited by an editor to be feasible photos and become interesting photos that will be published on MNC Trijaya FM social media. Good photojournalism on the MNC Trijaya social media are inseparable from the obstacles experienced in the production process. This obstacle will later be an evaluation for the photographer on duty, in order to be able to do the coverage well in the next coverage. The obstacles in this process of producing photojournalism is technical obstacles and non-technical barriers. These obstacles can be minimized by the existence of evaluation.

Keywords: editor, MNC Trijaya 104,6 FM Jakarta, photographer, social media.