



ABSTRAK

Taman Nasional Baluran merupakan kawasan pelestarian alam yang mempunyai ekosistem asli dikelola dengan sistem zonasi yang dimanfaatkan untuk tujuan penelitian, ilmu pengetahuan, pendidikan, menunjang budidaya, pariwisata dan rekreasi. Pengembangan *design* papan interpretasi di jalur *bird watching* yang berada pada kawasan Pantai Bama Taman Nasional Baluran bertujuan untuk mengidentifikasi sarana dan prasarana, mengidentifikasi papan interpretasi, mengidentifikasi obyek interpretasi yang akan dikembangkan pada jalur *bird watching* dan mengidentifikasi karakteristik, persepsi dan preferensi pengunjung, serta merancang *design* interpretasi dan jalur interpretasi *bird watching*. Penilaian preferensi menggunakan skala likert 1-5 dengan melakukan penilaian pada aspek obyek interpretasi, durasi jalur *bird watching*, serta sarana dan prasarana.

Kata Kunci : Pengembangan, Papan Interpretasi , Bird Watching, Taman Nasional Baluran.

ABSTRACT

Baluran National Park is a nature conservation area that has native ecosystems managed with a zoning system that is used for research, scientific, educational purposes, to support cultivation, tourism and recreation. The development of the interpretation board design on the bird watching route in the Bama Beach area of Baluran National Park aims to identify facilities and infrastructure, identify interpretation boards, identify interpretation objects that will be developed on the bird watching route and identify characteristics, perceptions and preferences of visitors, as well as design a design. interpretation and interpretation path of bird watching. The preference assessment uses a Likert scale of 1-5 by assessing aspects of the object of interpretation, the duration of the bird watching route, as well as facilities and infrastructure.

Keywords: Development, Interpretation Board, Bird Watching, Baluran National Park.